



February 21, 2011

SHARPLINE PRODUCTS ENHANCE THE 2011 INNOVATION AWARDS WINNER

Chaparral Boats 327 SSX Bow Rider is a 2011 Innovation Awards winner at the Miami International Boat Show. The Innovation Awards, organized by NMMA (National Marine Manufacturers Association) and judged by BWI (Boating Writers International), recognize products that best meet the following criteria: innovative distinction from other products currently being manufactured; benefit to the marine industry and/or consumer; practicality; cost-effectiveness; and availability to the consumer within 60 days of award receipt.



Chaparral Boats 327 SSX Bow Rider - 2011 Innovation Awards Winner
Category: Cruisers – 25 ft. to 60 ft.

Chaparral Boats 327 SSX Bow Rider was among a field of 12 Innovation Award recipients. Chaparral Boats is headquartered in Nashville, GA.

Sharpline Converting, Inc. is a supplier to Chaparral Boats and provides a variety of striping and branding elements for the 327 SSX Bow Rider and other Chaparral models.

- Paint Mask for hull stripe
- SL24™ SSX badges with Crystal Cap™ inserts
- Hardtop accent striping



Contact Sharpline's Custom Division toll free: 1-800-888-4888 for additional information.